



The Shore—Luxury at the Edge of the World

*Luxurious contemporary waterfront homes raise the bar
in the celebrity haven of Tofino*

May 15, Tofino, B.C.—Whether vacationing here or breaking from the Hollywood North film sets of Vancouver, Tofino is fast earning a reputation as a magnet for celebrities. Uma Thurman, Susan Sarandon, Danny DeVito, Alanis Morissette and Donald Sutherland are among its many visitors, especially around the upcoming Memorial Day weekend, while Jason Priestley and Sarah McLachlan have already joined the rush to own homes on the west coast of Vancouver Island. Now, Sotheby's International Realty Canada is marketing The Shore— a condominium development that raises the standard of luxury building in Tofino.

With the world-renowned Clayoquot Sound and Meares Island in front and the charm of Tofino's amenities behind, The Shore will stand as a jewel in one of the West Coast's most desirable destinations. Famed for surfing, fishing, golfing, winter storm watching, whale watching, hot springs and bear spotting, Tofino has quickly become a must-visit destination for outdoor enthusiasts.

But forget Vancouver Island rustic for The Shore: The 27 concrete-and-steel condominiums—the first of their kind in Tofino and perfectly suited for any weather—are synonymous with contemporary luxury. Ranging from around 800 square feet to 2,100 square feet, each of the suites—a combination of double storey lofts with floor-to-ceiling windows, single-storey and two-storey units—provides unparalleled ocean views and all the necessities of contemporary living, including a yoga/exercise room on the dock with views of Clayoquot Sound, kayak and bicycle storage, and outdoor shower.

“With its unrivalled vistas, old-growth forests and stunning beaches, it's easy to see why so many people fall in love with Tofino; I certainly did,” says Shore developer Thomas Olsen of Moss Development Inc. “The Shore raises the benchmark of any future development in the area, and is worthy of the increased celebrity attention. Our desire was to design an urban space that complements the natural beauty of the surroundings.”

Situated at the old B.C. Packers Wharf on Tofino's Main Street, The Shore also opens up an invaluable stretch of waterfront to the public for the very first time and offers 10 new moorings for lease in an area of limited supply. A new restaurant and retail space are also included in the development—due to complete in spring 2009. “It will add to the vibrancy of the downtown core,” continues Moss.

Working with the acclaimed Calgary-based architects, Eleven Eleven, Moss Development's vision will create a development that enhances quality of life and complements the visual beauty of Tofino. Inside, MDB Design Group (the subsidiary interior design firm of Eleven Eleven) will deliver a cutting-edge interior design, including fireplaces from B.C.-based Montigo.

Represented by Sotheby's International Realty Canada, The Shore's Presentation Centre will be open to the general public seven days a week as of May 15. Telephone: 250-725-3606 (Toll Free: 1-866-9-THE-SHORE). Online: www.theshoretofino.com

About Moss Development Inc.

Moss Development Inc. is a Vancouver Island-based company committed to the evolving quality of life. Its vision for The Shore is to provide a catalyst for creating sustainable development in Tofino and to design urban space that complements the natural beauty of the surroundings and creates a sense of belonging to a vibrant community.

Thomas Olsen is also president of Triumph Timber, one of the province's top ecosystem-based loggers, which is presently working with the EcoTrust and the First Nations-owned Iisaak Forest Products in Clayoquot Sound. Triumph was recently lauded by the independent Forest Practices Board for its innovative, eco-friendly harvesting methods.

About Sotheby's International Realty Canada

Sotheby's International Realty Canada is the nation's leading marketer of luxury real estate. The company, whose clients enjoy exclusive access to Sotheby's global network of buyers, recently opened sales offices across Canada and is marketing over \$5 billion in new luxury developments, including the Four Seasons Private Residences Toronto, Revelstoke Mountain Resort, and a host of other residential and recreational properties. Sotheby's International Realty Canada is headquartered in Vancouver, British Columbia and is located at www.sothebysrealty.ca

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