



The Shore—Luxury at the Edge of the World

Metal from disused B.C. Packers plant to be sent to build orphanage and community centre in Nicaragua—thanks to developers

April 25, Tofino, B.C. —The Shore’s developers, Campbell River-based Moss Development Inc., has donated sheet metal from the old B.C. Packers site on Main Street, Tofino—removed to make way for 27 innovative new homes and open up a stretch of unrivalled waterfront to the public—to help a group of orphans in Nicaragua. Instead of selling it locally, the metal—which will fill two containers and is worth approximately \$14,000—is to be used in the construction of an orphanage and community centre in the Chinandega region.

Rob Monteith, the project manager of The Shore’s development of concrete-and-steel condominiums, retail space and new restaurant, is behind the initiative. “The first question I asked when I took this job was, Can I please have your sheet metal?” Monteith explains. “It was a little unusual, but Thomas Olsen [of Moss Development Inc.] agreed straightaway because it is such a great cause.”

“I was a little surprised when Rob asked me,” Olsen admits, “but it was easy to agree to such an admirable venture.”

With the blessing of the Nicaraguan Government, which has donated the land, Monteith will later bring a team of Canadian construction workers to build the centres run by the charity, the Fundación Fuente de Vida (Fountain of Life), set up by a group of doctors and headquartered in Vernon.

With one of the world’s most sought-after views of Clayoquot Sound and Meares Island in front and the charm of Tofino’s amenities behind, The Shore will stand as a jewel in one of the West Coast’s most desirable destinations.

The concrete-and-steel homes—the first of their kind in Tofino and perfectly suited for any weather—are synonymous with contemporary luxury. Ranging from around 800 square feet to 1,500 square feet, the suites—a combination of double storey lofts with floor-to-ceiling windows, single-storey and two-storey units—provide unparalleled ocean views and all the necessities of contemporary living, including a yoga/exercise space room, kayak storage and outdoor shower. Also included in the development—on sale from next month and due to complete in spring 2009—are 10 new moorings for lease in an area of limited supply.

Working with the widely acclaimed Calgary-based architects, Eleven Eleven, Moss Development’s vision will create a development that enhances quality of life and complements the visual beauty of Tofino. Inside, MDB Design Group (the subsidiary interior

design firm of Eleven Eleven) will deliver a cutting-edge interior design, including fireplaces from B.C.-based Montigo.

Tofino Mayor John Fraser will cut the ribbon at The Shore's Presentation Centre at 150 Fourth Street, Tofino, at an exclusive showing for the local community only on May 14. The Presentation Centre for The Shore, represented by Sotheby's International Realty Canada, will be open to the general public seven days a week as of May 15, 2007. Telephone: 250-725-3606 (Toll Free: 1-866-9-THE-SHORE) www.theshoretofino.com

Notes to editor

Moss Development Inc. is a Campbell River-based company committed to the evolving quality of life. Its vision for The Shore is to provide a catalyst for creating sustainable development in Tofino and to design urban space that complements the natural beauty of the surroundings and creates a sense of belonging to a vibrant community.

Thomas Olsen is also president of Triumph Timber, one of the province's top eco-system-based loggers, which is presently working with the EcoTrust and the first nations-owned Isaak Forest Products locally in the Clayoquot Sound.

About Sotheby's International Realty Canada

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